COOKIES POLICY

INTRODUCTION

This Sigrid B. Cookies policy describes the different types of cookies used and controlled as part of the Sigrid B. Platforms, this entity Located in Belgium You can read this cookies policy through this website.

WHAT IS A COOKIE?

During a first visit to a website 'cookies' (types of digital tags) are downloaded by your Internet browser. Most websites uses cookie technology, they mostly contains the domain name it comes from, its lifespan and a figure that usually corresponds to a unique number that has been obtained randomly. The greatly help websites to run smoothly, improving them and making them more effective, notably by recognizing you and remembering information likely to make your use of a website easier (for example, by recalling your preferred settings).

INTERNAL COOKIES AND THIRD-PARTY COOKIES

As written here above, cookies are downloaded onto your device (your computer, mobile devices, etc.) through your Internet browser when your first visit a website.
At your next visit of the website, using the same device, the cookies, as well as the information it contains, will be sent back either to the website that produces it (internal cookies). Cookies that do not come from the same website itself, for example an existing marketing or advertising plug-in as Facebook or Google Analytics are named: third party-cookies.
For such cookies, the visitor to the site must first give permission.

LASTING COOKIES AND SESSION COOKIES

A lasting cookie is a cookie that stays on your computer until it expires or you delete it.
A session cookie is deleted when you close your browser.

In addition to accepting cookies when you view the website, as described below, you van usually choose to accept or refuse cookies by changing your browser's settings. For further details, please read paragraph four " How can cookies be managed"?

WHAT TYPE OF COOKIES DO WE USE?

- *Necessary cookies* which activates the features that are essential to browsing the website. Used by Sigrid B. and kept on your computer when you browse the website. When you change page, these cookies make it easier, for example, to go from an http page to an http page, which maintains security level of data transferred. A cookie of this kind saves your preferences regarding use of cookies on our website.

- *Functional cookies* that remind the site the choices you made and provide more personalized, improved features. These cookies have a short lifespan that usually only last for a session's duration and, at the most, one year.

- *Third-party cookies (social links), we installed these cookies on our website (links to Facebook, Twitter and other similar social-media websites) so you can share our site content with other people. Once you use these share buttons and you are connected to the social-media website when browsing our website, content viewed can be linked to your user account. These cookies are governed by the confidentiality policies of these third-party providers. Sometimes these cookies are also called targeting cookies. They collect information about your activities on the website and on other websites to put forward targeted advertisements and are installed with the purpose of targeted advertisements being displayed based on your interests-on the website of for managing advertising campaigns.*

- *Analytical cookies* are cookies to help the website analyze how users use the site. Google Analytics uses such cookies. The information generated by the cookie about your use of the website (including your IP address) is transferred to and stored by Google on servers in the United States. Google uses this information to keep track of how you use the website, to prepare reports on website activity for website operators and to offer other services relating to website activity and Internet use. Google may provide this information to third parties if Google is legally required to do so, or insofar as these third parties process the information on Google's behalf. Google will not combine your IP address with other data held by Google. You can refuse the use of Google Analytics cookies by choosing the appropriate settings in your browser or by clicking on this link. However, we would like to point out that in that case you may not be able to use all the possibilities of this website.
- More information about the terms of use and data protection can be found at https://support.google.com/analytics/answer/6004245?hl=en

HOW TO MANAGE COOKIES?

- *Accepting cookies*

  During your first visit of the website, you can accept installation of the website's cookies by clicking on the banner displayed on your screen or by simply continuing to browse the website. The website does not give you're the possibility to accept or refuse each category of cookie described previously.

- *Deactivating or deleting cookies through your browser*

  Modifying cookies settings in your Internet browser is possible (usually in the 'Options' menu of your browser, under 'Tools' or 'Preferences'). More Information you find in your browser's 'Help' menu. All cookies-deactivation mechanisms are different, depending on your browser.

  Here are some links and information:
  - Explorer: https://support.microsoft.com/en-us/help/278835/how-to-delete-cookie-files-in-internet-explorer
  - Chrome: https://support.google.com/chrome/answer/95647?hl=en
  - Safari: https://support.apple.com/kb/index?page=search&locale=en_GB&q=cookie
  - Firefox: https://support.mozilla.org/en-US/products/firefox/protect-your-privacy/cookies

  If you visit the website from different devices, you will have to change the preferences in each device separately.

Caution: your choices are taken into account based on a cookie. If you delete all cookies saved on your computer via your browser, we, or our service-providers will not know that you have made these choices.